

GLOBOFORCE TO KEYNOTE AT CONFERENCE BOARD'S 2008 EMPLOYEE ENGAGEMENT & RETENTION CONFERENCE

Globoforce's Eric Mosley to Present "How Strategic Employee Recognition Can Boost Employee Engagement, Productivity and the Bottom Line" at Bi-Coastal Conference in San Francisco and New York

Southborough, Mass., and Dublin, Ireland – April 22, 2008 – Globoforce, the leading worldwide provider of strategic, on-demand employee recognition solutions, today announced that the company will keynote at The Conference Board's Employee Engagement & Retention Conferences being held in San Francisco May 8-9, and in New York June 19-20. The conference will explore how employee engagement enhances productivity, inhibits turnover and taps the potential of a workforce.

Eric Mosley, Globoforce's Chief Executive Officer, will be joined by key customers in his keynote presentations at both conferences:

- * San Francisco, May 9, 9:30 a.m., presenting with Deborah Ragsdale, Intel's Corporate Manager of Recognition Programs
- * New York, June 20, 9:30 a.m., presenting with Tina Mulligan, Nortel's Total Rewards Benchmarking Manager, and David Keneford, Nortel's Human Resources Business Partner

"I am passionate about working with our customers to build global strategic recognition programs and I am thrilled that industry leaders such as Intel and Nortel will have the opportunity to share best practices and proven results from their innovative and high impact employee recognition programs first-hand with The Conference Board's global members," said Mosley. "We are proud of the work we do to help global enterprises establish workplaces where all employees can be recognized and appreciated, regardless of where they are in the world. These organizations realize the tremendous benefits that a culture of appreciation can have on employee engagement levels, which ultimately equates to increased sales, customer loyalty and productivity."

The Conference Board provides executives from around the world with opportunities to share practical business experience. This focus on actual business experience, rather than theory, primarily from senior executives from major organizations, along with a superior level of networking with peers, are the distinguishing features of Conference Board meetings. These meetings are rated as one of America's leading speaking platforms for top management. More than 150 CEOs address the Board's 12,000 participants each year.

For more information about Globoforce at the 2008 Conference Board Employee Engagement & Retention Conference, visit www.globoforce.com/events or <http://www.conference-board.org/conferences/>.

Globoforce offers today's forward-thinking companies the most advanced and robust online global employee recognition technology solution in the industry and is the only recognition provider that offers locally relevant rewards to all participants across the globe through an innovative, multi-language, multi-currency platform. According to a recent Watson Wyatt study, companies with an effective employee recognition program enjoyed a 109-percent three-year median return to shareholders compared to 52-percent for those without such a program.

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About Globoforce

Founded in 1999 and co-headquartered in Southborough, Massachusetts and Dublin, Ireland, Globoforce is the world's leading provider of on-demand, global, strategic employee recognition solutions for Global 2000 companies. Globoforce delivers an innovative, easy-to-use, on-demand software solution that engages employees across the globe, transforming the way enterprises motivate their workforce. Globoforce's blue-chip customer base, which includes Amgen, Avnet, Dow Chemical, Fairmont Hotels & Resorts, Intel, Intuit, Nortel, Procter & Gamble and Reuters, reflects the importance of recognizing and engaging the workforce in the 21st century. For more information, visit www.globoforce.com.