

CALLING ALL EMPLOYEES FROM BOSTON TO BOTSWANA: MIFFED ABOUT THAT MUG YOU GOT FOR 10 YEARS OF HARD WORK?

Globoforce Invites Employees Worldwide to Share their Stories about Employee Rewards Gone Wrong

Contest Winner Receives \$500 for "Best of the Worst" Story

SOUTHBOROUGH, MASS., and DUBLIN, IRELAND – March 6, 2009 – [Globoforce](#), the world's foremost champion of meaningful, global [peer-to-peer employee recognition programs](#) for FORTUNE 500 and Global 2000 companies, today announced that it will kick off a month-long essay contest beginning on Employee Appreciation Day, March 6, 2009, in search of 'recognition gone wrong in the workplace' stories. A team of Globoforce recognition experts will select first, second and third place winners and offer advice on how companies can transform those disappointing and uninspiring recognition moments into meaningful, fulfilling experiences that have lasting impact. The contest will run from March 6 through March 31, 2009.

"Through our work helping some of the world's largest and most complex companies develop and implement highly effective, peer-to-peer employee recognition programs, we hear a lot of stories about the uninspiring recognition experiences employees have had in the past," said Derek Irvine, Chief Marketing Officer and Vice President of Global Strategy, Globoforce. "Many international companies are undervaluing the power of recognition by either giving rewards that fall flat or, even worse, by missing the chance to acknowledge great work performed by a valued employee. Through this promotion, our goal is to right the wrongs of some of the most disappointing recognition moments and properly award those employees worthy of recognition in the first place. When done right, strategic employee recognition programs are crucial to a global organization's business success, particularly during these tough economic times when employees are filled with fear, uncertainty and mental paralysis."

Globoforce GloboCertificates – gift certificates that can be redeemed online for the winner's gift of choice from more than [2,000 retailers in 60 countries](#) – will be given for winning submissions in the following categories:

- **First Place** – \$500 GloboCertificate
- **Second Place** – \$250 GloboCertificate
- **Third Place** – \$100 GloboCertificate

To enter the contest, each entrant (also referred to as a contestant) who is otherwise eligible under the [Official Rules](#) must submit all of the following materials at any time between 12:00:01 a.m. Eastern Time on March 6, 2009, and 11:59:59 pm Eastern Time on March 31, 2009 (the 'Entry Deadline') by sending an e-mail to contest@globoforce.com or by fax to +1 (508) 357-8964:

- His or her full name, complete mailing address with zip code, e-mail address, date of birth, country of origin, and daytime phone number with area code; and
- An essay describing your worst employee recognition moment.

Contestant's essay cannot contain the names of any specific individuals. Any submissions containing any names other than that of the contestant's will be disqualified. No personally identifiable information about anyone or any employer other than the contestant may be disclosed. Essay should describe contestant's worst employee recognition moment: Explain why the experience was so bad and what happened. Essay must be no more than 250 words.

Official Rules for this contest containing full details on how to enter can be found at the following URL:

<http://www.globoforce.com/corporate/eng/official-rules.html>

About Globoforce

Founded in 1999 and co-headquartered in Southborough, Massachusetts and Dublin, Ireland, Globoforce is the world’s leading provider of global strategic employee recognition solutions for Global 2000 companies. Named a 2008 Inc. 500 company, Globoforce delivers an innovative, easy-to-use, on-demand software solution that engages employees across the globe, transforming the way enterprises motivate their workforce. Globoforce’s blue-chip customer base, which includes Avnet, Biogen Idec, Dow Chemical, Global Crossing, Fairmont Hotels & Resorts, Intel, Intuit, Nortel, Procter & Gamble and Thomson Reuters, reflects the importance of recognizing and engaging the workforce in the 21st century. For more information, <http://www.globoforce.com> or visit the Company’s blog at <http://globoforce.blogspot.com/>.

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