

## Globoforce Wins International Stevie® Award for Second Year Running as 'Best Multinational Company in Europe'

### *Company Honored as a Finalist in Three Additional Categories*

**SOUTHBOROUGH, Mass., and DUBLIN, Ireland – July 14, 2009** – [Globoforce](#), a leading provider of [global strategic employee recognition solutions](#), today announced that the company won for the second year in a row the coveted International Stevie Award for '**Best Multinational Company in Europe**' in The 2009 International Business Awards competition. The International Business Awards (IBA) is the only global, all-encompassing business awards program honoring great performances in business. Globoforce also earned a Certificate of Finalist Recognition in three additional categories.

An innovator in delivering results-driven, strategic employee recognition solutions to FORTUNE 500 and Global 2000 companies, Globoforce was founded in Dublin in 1999 and established a U.S. office in 2004. Now dual-headquartered in Dublin and Southborough, Globoforce has enjoyed a track record of strong year-over-year growth, continually expanding its roster of [leading multinational customers](#).

"It is an honor to receive the 'Best Multinational Company' award again this year as it underscores our mission of providing best-in-class employee recognition solutions to today's forward-thinking, global companies," said Eric Mosley, CEO of Globoforce. "This award is a reflection of the dedication and determination extended by all Globoforce employees to provide our customers with the very best strategic recognition solution available that truly impacts both employee engagement and company performance. I'd also like to thank The International Business Awards for recognizing our employees and our organization."

Globoforce also was honored as a finalist in three additional categories in The International Business Awards. Globoforce CEO Eric Mosley was a finalist in the category of '**Executive of the Year in Europe**.' Mosley, co-founder of Globoforce and a global thought leader on strategic recognition, was also a finalist for the [Ernst & Young Entrepreneur of the Year](#) award in 2008. Globoforce's 'Kid in a Candy Store' advertisement, which creatively demonstrated the power of providing individual choice in employee recognition programs, was selected a finalist in the category of '**Best Magazine or Newspaper Ad or Campaign**.' Lastly, the [company's blog](#), which provides insights into trends and best practices in employee recognition, was a finalist in the '**Blog or Podcast**' category.

Recipients of International Stevie Award trophies were selected from more than 1,700 entries received from organizations and individuals in more than 30 countries. Organizations all over the world are eligible to compete in The International Business Awards, and can enter in any of more than 40 categories, from 'Multinational Company of the Year' and 'Best New Product of the Year' to 'Corporate Social Responsibility Program of the Year' and 'Executive of the Year.'

Members of the Awards' Board of Distinguished Judges & Advisors and their staffs selected International Stevie winners from among the Finalists, which were determined by volunteer judges around the world during two months of preliminary judging.

"Despite the harsh economic climate, entries to the IBAs actually grew a bit this year, and that illustrates the increasing importance of The International Business Awards worldwide," said Michael Gallagher, president of The Stevie Awards, presenters of the IBAs. "We congratulate all of the Finalists and International Stevie Awards winners, and we look forward to honoring them for their achievements at our gala awards dinner in New York on September 14."

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Nicknamed the Stevie® for the Greek word 'crowned,' the awards will be presented to winners at a gala dinner on Monday, September 14, at the St. Regis Hotel in New York City.

Complete lists of honorees and other details are available at [www.stevieawards.com/iba](http://www.stevieawards.com/iba).

### About Globoforce

Founded in 1999 and co-headquartered in Southborough, Massachusetts and Dublin, Ireland, Globoforce is the world's leading provider of global strategic employee recognition solutions for Global 2000 companies. Named a 2008 Inc. 500 company, Globoforce delivers an innovative, easy-to-use, on-demand software solution that engages employees across the globe, transforming the way enterprises motivate their workforce. Globoforce's blue-chip customer base, which includes Avnet, Biogen Idec, Dow Chemical, Global Crossing, Fairmont Hotels & Resorts, Intel, Intuit, Procter & Gamble, Quintiles and Thomson Reuters, reflects the importance of recognizing and engaging the workforce in the 21st century. For more information, log on to <http://www.globoforce.com> or visit the Company's blog at <http://globoforce.blogspot.com/>. Globoforce can also be found on Facebook, LinkedIn, Twitter and YouTube; [click here](#) for details.

### About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

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