
WINNING WITH A CULTURE OF RECOGNITION

Eric Mosley & Derek Irvine *Authors of* ***Winning With a Culture of Recognition***

Eric Mosley, *Globoforce CEO and Co-Founder*

As CEO and co-founder of Globoforce, Eric has been directing the path of Globoforce as the innovator in the strategic employee recognition industry since the company's inception. His vision to raise employee recognition from a tactical, unmeasured, and under-valued effort to a global strategic program with clear measures for performance and success is now being realized in some of the world's largest and most complex organizations. Eric continues to cast the vision of innovation for the company and the industry.

“As more and more Fortune 500 and Global 2000 companies realize how important a strategic employee recognition program is in an overall employee engagement strategy, they're turning to Globoforce because we are the only company in the world that can offer the type of solution they need to operate on a global scale. We've launched programs over the past year for several global corporations and one of our customers in particular will soon engage all of its several hundred thousand employees spread across 90 countries in a culture of appreciation using the Globoforce strategic recognition solution.”

Derek Irvine, *Head of Strategy and Global Marketing*

As Globoforce's Head of Strategy and Global Marketing, Derek is a seasoned, internationally minded management professional with more than 20 years of experience working across a diverse range of industries. Derek also heads up the marketing, communications, and rewards teams at Globoforce, building an industry leading brand with a global rewards portfolio that is now largest rewards selection in the industry today. An authority on the topics of employee engagement and recognition, he is a regular speaker at industry and professional group conferences worldwide.

“Working consultatively with our clients over the last decade, we have gained more experience offering global strategic recognition solutions than any other player in this industry. Every step we've taken since our inception, we've done hand-in-hand with the world's most complex and dispersed companies – all because they could not achieve the global strategic recognition program results they needed through any other provider.”

About Globoforce

Founded in 1999, Globoforce is the world's leading provider of strategic employee recognition solutions for enterprise-level companies. Through its easy-to-use, on-demand software, Globoforce helps HR and company leaders recognize and engage employees, transforming how a company's culture can be strategically managed globally. A private corporation, Globoforce is co-headquartered in Southborough, Massachusetts and Dublin, Ireland. To learn more, please visit [.globoforce.](http://globoforce.com) or the Company's blog at [://globoforce.blogspot.com/](http://globoforce.blogspot.com/).

For more information, please visit [://www.globoforce.com](http://www.globoforce.com), or visit the Company's blog at [://globoforce.blogspot.com/](http://globoforce.blogspot.com/)